



Guidelines

Create and share your corporate identity to maximize your brand consistency.

Guidelines will enable your organization to quickly access all necessary corporate identity information. You can store your complete identity into one central place, guaranteeing the corporate identity to always be up-to-date and consistent.



Digital Asset Management

Keeping your brand guidelines consistent has never been easier. With the integration of our DAM you can manage, explore and use your assets throughout the platform.



Easy sharing

Share your corporate identity content easily with members in- and outside of your organization.



User management

With a few clicks you can define who has access to certain sections and content.



Break through the noise

Keep your brand consistent and up-to-date for everyone in and outside your organization.



Create content

No need to watch tutorial videos or learn how to code to get started. Easily build your pages by dragging and dropping the needed components.



Single Sign-On

With the support of SSO, you can sign in fast and secure. No need for an extra account.



One portal to define all

Manage multiple brands within one portal, with one account. It just works.

Setup

01

Determine the structure of your pages

02

Fill your pages with your corporate identity

03

Share your pages within your organization



Guidelines

Create, manage and share the corporate identity.



Campaigns

Process your campaigns flawlessly



Assets

Collect, create and share your digital assets



Locations

Manage high-quality location profiles



Publisher

Create your digital content



Surveys

Obtain and process data from custom questionnaires



mybrand.center is the world's first brand center developed specifically for managing physical and digital brand expressions.

mybrand.center was founded by a team of innovative brand professionals who share a passion for helping organizations to manage and express their brand in the digital and real world.

The brand center was developed from a fresh perspective and based on more than 20 years of experience in brand identity management.



PHONE

+31 88 987 9969



EMAIL

info@mybrand.center



WEBSITE

www.mybrand.center