



# Assets

**A Digital Asset Management system that operates at the heart of your marketing ecosystem.**

Assets will enable your organization to share important files and documents in a central place. This will ensure that all of your digital assets stay on brand.



## Organize

Easily organize your assets in a way that suites your organization.



## Sharing

Quickly share files with members in- and outside of your organization.



## User management

Define in a simple way who has access to certain assets and sections.



## Usage rights

Never worry about misuse of your assets. Easily define the usage rights and control the access for your assets.



## Advanced download

Easily download your assets in different sizes and file types.



## Smart Search

Who has time for searching specific files in countless sections? Start typing keywords and easily find file(s) thanks to our smart engine

### Setup

01

Organize and define your structure

02

Upload your digital assets

03

Share your assets internally or externally



### Guidelines

Create, manage and share the corporate identity.



### Campaigns

Process your campaigns flawlessly



### Assets

Collect, create and share your digital assets



### Locations

Manage high-quality location profiles



### Publisher

Create your digital content



### Surveys

Obtain and process data from custom questionnaires



mybrand.center is the world's first brand center developed specifically for managing physical and digital brand expressions.

mybrand.center was founded by a team of innovative brand professionals who share a passion for helping organizations to manage and express their brand in the digital and real world.

The brand center was developed from a fresh perspective and based on more than 20 years of experience in brand identity management.



#### PHONE

+31 88 987 9969



#### EMAIL

info@mybrand.center



#### WEBSITE

www.mybrand.center