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Cookie policy

1. What are Cookies?

A cookie is a small text file that a website or online service saves on your computer or mobile device when you visit the Website or use the Products. It remembers your actions and preferences to save you time when you return or browse from one page to another.

mybrand.center uses cookies and comparable techniques to ensure that we provide you with the optimal experience when using the Website, Products, and to learn from our visitors and Users to improve the Website and Products.

2. How do we use cookies?

We distinguish the following types of cookies: functional, analytical and marketing.

Functional

The cookies listed below are necessary for the proper functioning of our mybrand.center environment. These cookies help us, among other things, to track errors in our Website, which allows us to improve the functioning of the Website. These cookies also make sure you can use mybrand.center in a secure environment and also, for example, that you can save your login data and your preferred language, so you will not have to keep entering this every time you use the service.

Cookie name	Function	Duration
auth.token	Personal login token, required to login	Session
auth.persistent	Supports the function to stay logged in after closing the browser	Lifetime
auth.extended	Extends the lifetime of the current valid login token	1 day

Analytical

Analytical cookies are cookies that are used to gain insight into the use of the Website and our Products. These cookies could allow us improve the service in terms of quality and effectivity and help us to understand how visitors interact with our service by collecting and analyzing information anonymously.

At this stage we do not use any analytical cookies. We reserve the right to change this in the future. At that moment you will receive modified conditions from us.

Cookie name	Function	Duration
none		



Marketing cookies

Marketing cookies are cookies that could be used by us to be able to improve your browsing experience and to learn your preferences, so that we can improve our marketing strategy and provide you with tailored offers.

At this stage we do not use any marketing cookies. We reserve the right to change this in the future. At that moment you will receive modified conditions from us.

Cookie name	Function	Duration
none		



3. Disclaimer

This overview of cookies is a snapshot. mybrand.center strives to keep this list as up-to-date as reasonably possible. However, considering the dynamic characteristic of the internet and the many (external) parties involved, it is possible that not all current cookies are listed at all times.

4. How to manage your cookies

Allowing cookies is not strictly necessary for the Service to work, but doing so will provide you with a better browsing experience. These cookies are placed as the default, but you can delete or block these cookies, but if you do some features may not work as intended.

Please know that we don't place analytical and marketing cookies until you've indicated your approval. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit the Website or use the Products and some features or functionalities may not work. If

you would like to change your preferences, you may do so in the following ways:

- Adjust your browser or page settings.
- A number of websites provide detailed information regarding cookies. Including AboutCookies.org and AllAboutCookies.org.
- The Internet Advertising Bureau's [Your Online Choices](#) allows you to install opt-out cookies across different advertising networks.
- Google's browser add-on that allows users to [opt out of Google Analytics](#).
- Mozilla's [Do Not Track](#) allows you to tell websites not to track you.
- Internet Explorer's [Tracking Protection Lists](#) allows you to import a list of websites you want to block.